White Label Customization Form

Name:_____ Date:_____

Company:_____

Email:_____ Phone:_____

Fill out the form to the best of your knowledge. Email the completed form to info@thelightheartedfarmer.com

Internal Products:

CBG/CBD Products:

Full Spectrum Cannabinoids:
- ☐ CBG
- ☐ CBD
- ☐ CBG/CBD

Concentration: *(increments of 50mg)*
- *½ oz bottle is 100mg-1000mg*
- *1 oz bottle is 150mg-2000mg*
- *2 oz bottle is 300mg-4000mg*
- Desired concentration

_____mg

Glass Bottle Color: *(ref. pictures on last page)*
- ☐ Amber
- ☐ Blue
- ☐ Green
- ☐ Matte White
- ☐ Matte Black

Pipette Bulb Color: *(all are graduated)*
- ☐ Black
- ☐ White

Are you interested in a custom formula?
(i.e. other herbs/mushrooms)
- ☐ Yes
- ☐ No

Glass Bottle Size:
- ☐ ½ oz
- ☐ 1 oz
- ☐ 2 oz

Organic Carrier Oil:
- ☐ Hemp Seed Oil
- ☐ Extra Virgin Olive Oil
- ☐ Fractionated Coconut Oil *(MCT)*
- ☐ Grape Seed Oil

Organic Essential Oils: *(flavoring)*
- ☐ Peppermint
- ☐ Sweet Orange
- ☐ Lavender
- ☐ Spearmint
- ☐ Cinnamon
- ☐ Lemon
- ☐ Unflavored

Bottle Quantity: *(100 unit minimum)*

_____ bottles

Labels:
- ☐ Applied
- ☐ Not Applied

Notes: _____

_____

_____

_____

_____

_____

External Products:

CBG/CBD Topical Products:

Full Spectrum Cannabinoids:
- ☐ CBG
- ☐ CBD
- ☐ CBG/CBD

Concentration: *(increments of 50mg)*
- *¼ oz jar is 100mg-500mg*
- *½ oz jar is 100mg-1000mg*
- *1 oz jar is 150mg-2000mg*
- *2 oz jar is 150mg-4000mg*
- Desired concentration

_____mg

Organic Carrier Oil:
- ☐ Avocado Oil
- ☐ Sweet Almond Oil
- ☐ Sunflower Oil
- ☐ Sesame Oil
- ☐ Undecided

What action do you want the topical intended for?
- ☐ Cooling Pain *(peppermint, lavender, etc.)*
- ☐ Warming Pain *(turmeric, ginger, etc.)*
- ☐ General Skin Care *(calendula, comfrey, etc.)*

Jar: Size / Color / Material
- ☐ ¼ oz / white / plastic
- ☐ ½ oz / white / plastic
- ☐ 1 oz / amber / glass
- ☐ 2 oz / amber / glass

Lid Color:
- ☐ White *(for plastic jars)*
- ☐ Black *(for glass jars)*

Jar Quantity: *(100 unit minimum)*

_____ jars

Consistency:
- ☐ Balm
- ☐ Massage Oil

Labels:
- ☐ Applied
- ☐ Not Applied

Email the completed form to info@thelightheartedfarmer.com and we will be in touch shortly.
Thank you

Label Graphic Design

☐ **Basic Plan** $50/hr (1 hour min)
- Editing / Prepping label for print

☐ **Premium Plan** $300 First Label ($100 for each additional same theme label)
- Complete layout and design
- Full customization
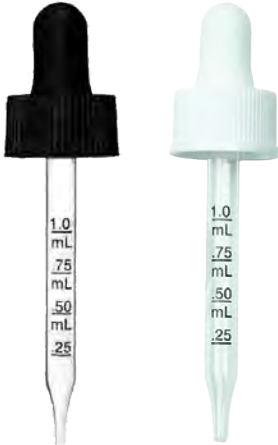- Skype live screensharing (optional)

Custom Design (what we'll need)
1. Your logo
2. Product name
3. CMYK code for colors (i.e. white is C = 0%, M = 0%, Y = 0%, K = 0%)
   primary and secondary colors
4. Theme description

Reference Photos

Bottle Color:

Dropper Color:

Plastic and Glass Jars:

1/4 oz plastic   *1/2 oz plastic*   *1 oz glass*   *2 oz glass*